

# Section 6e: Outreach and engagement

The CoLab exists not only for us to collaborate with each other, but to support collaboration within the larger permaculture movement and related movements. As such we have a team within the CoLab to reach out and engage with organisations and individuals outside the CoLab. We have an engagement tools and marketing guidelines document here: <https://www.perma.earth/wp-content/uploads/2024/09/Communication-Strategy-6.pdf> to assist anyone within the CoLab sharing content for outreach through the official CoLab channels.

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